ELEMENTS OF SOCIAL CAPITAL

Norms

"Standards of behavior set from within the community itself. Community also levies sanctions on those who do not behave according to the prescribed norms."

Reciprocity

"Each member of the community has duties to every other member. Biblical “golden rule.”"

Trust

"Sense that members of community are conducting their relations in good faith and that no individual will act solely out of self-interest."

Networks

"System of social linkages with other members of the community on whom one can rely (family, neighbors, members of same organizations, etc.)"