

Curriculum Vitae

Martin J. Irvine

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EDUCATION

- Ph.D. Harvard University, English and American Literature and Language, 1982
Specializations: classical and modern languages, literature, philosophy, semiotics, cultural theory.
Learned UNIX computing; first liberal arts Ph.D. at Harvard to write dissertation on a computer.
- M.A. Harvard University, English and American Literature and Language, 1980
Specializations: classical and modern languages, literature, philosophy, semiotics, cultural theory.
- M.A. Brandeis University, English Literature, 1979
- B.A. State University of New York at Buffalo, English, Philosophy, and Classics, 1975

EMPLOYMENT AND PROFESSIONAL POSITIONS

- 2001-present Founding Director and Associate Professor, Communication, Culture & Technology Program, Graduate School of Arts and Sciences, Georgetown University
- 2003-2011 Director, Irvine Contemporary, Washington, DC
- 1996-2001 Director and Executive Director, Graduate Program in Communication, Culture & Technology and Associate Professor, Graduate School of Arts and Sciences, Georgetown University
- 1997-2001 Associate Vice-President for Technology Strategy (dual appointment with above) in the Office of the Vice-President for Information Services (CIO), Georgetown University
- 1990-1996 Associate Professor, Department of English, and Adjunct Professor, Department of Classics, Georgetown University
- 1991 Visiting Professor, Department of English, University of Virginia
- 1982-1987 Assistant Professor, Department of English, Wayne State University
- 1979-82 Teaching Fellow, Harvard University;
Tutor and Librarian, Adams House, Harvard University

UNIVERSITY ADMINISTRATIVE EXPERIENCE AND SERVICE

- 2014-2015 Developed, produced, and designed content for the first for-credit online-only course in the Graduate School and the Communication, Culture & Technology Program: [CCTP-798: Key Concepts in Technology](#). Wrote and produced 12 introductory videos for the units of the course. Coordinated effort across university administrative units for admissions, registration, instruction using the Blackboard platform, and course credentialing.
- 2011-2012 Co-Developer of new Digital Media Lab (now The Studio), Communication, Culture, and Technology Program.
- 1995-2001 Founder, Director and Executive Director of the Communication, Culture, and Technology Program (CCT). Developed new multidisciplinary academic program in a broadly collaborative effort involving eight departments and colleges at Georgetown. CCT is the first interdisciplinary graduate program of its kind, focusing on communication and media in the post-Internet world.
- 1997-2001 Associate Vice President for Technology Strategy. Assisted V.P. of Information Services/Chief Information Officer with building technology resources to support the university's core mission of teaching and research. Included fundraising for technology and academic programs.
- 2000 Co-founder of the Center for New Designs in Learning and Scholarship (CNDLS), Georgetown University. Planning and funding with Provost, Deans, and CIO.
- 1998-2000 Multiple University Committees on academic computing, technology policy, and IT infrastructure.
- 1998-2000 University Representative to Educause and Internet2.
- 1998-99 Led initiative for CCT to beta-test Blackboard for university-wide adoption. Outcome: Blackboard adopted as university course management system.
- 1996 Chair, University Task Force on Information Services and Computing. Restructured university-wide IT services and recruited new university CIO.
- 1995 Chair, Steering Committee for creating a new Communication, Culture & Technology master's program at Georgetown University for the Graduate School of Arts and Sciences. Resulted in being appointed as director of the new program.
- 1993-95 Numerous committees and advisory groups on the use of computing and Internet technologies for teaching, scholarship, and research.
- 1993 Set up and developed first website and academic web server (the Labyrinth) at Georgetown University, 1993.

PUBLICATIONS

BOOKS AND BOOK CHAPTERS

"Remix and the Dialogic Engine of Culture: A Model for Generative Combinatoriality." In *The Routledge Companion to Remix Studies*, ed. Eduardo Navas, et al. New York: Routledge, 2014: 15-42.

"The Work on the Street: Street Art and Visual Culture," in *The Handbook of Visual Culture*, ed. Barry Sandywell and Ian Heywood. London: Berg / Palgrave Macmillan, 2012: 234-278.

The Making of Textual Culture: Grammatica and Literary Theory, 350-1100. New paperback edition. Cambridge: Cambridge University Press, 2007.

"The Emerging Global E-Education Industry," in Matthew Pittinsky, ed., *The Wired Tower: Perspectives on the Impact of the Internet on Higher Education* (New York: Prentice Hall-Pearson Education, 2003): 65-109.

"Grammatica and Literary Theory." In *The Cambridge History of Literary Criticism, II: The Middle Ages*. Ed. A. J. Minnis. Cambridge University Press, 2004. 50 pages.

"Abelard and (Re)writing the Male Body: Castration, Identity, and Remasculinization." In *Becoming Male in the Middle Ages*. Ed. Jeffrey Jerome Cohen and Bonnie Wheeler. New York: Garland, 1997: 87-106.

Web Works: The Norton Guide to the World Wide Web. New York: W. W. Norton & Co., 1996.

"Heloise and the Gendering of the Literate Subject." In *Criticism and Dissent in Medieval Literature*, ed. Rita Copeland. Cambridge: Cambridge University Press, 1996: 87-114.

The Making of Textual Culture: Grammatica and Literary Theory, 350-1100. Cambridge: Cambridge University Press, 1994.

"'Bothe text and gloss': Chaucer's Dream Poems and the Textuality of Commentary." In Penelope Doob, et al., eds. *The Uses of Manuscripts in Medieval Culture: Studies in Memory of Judson Allen*. Kalamazoo: The Medieval Institute, 1992: 81-119.

"Medieval Textuality and the Archaeology of the Text." In Allen Frantzen, ed. *Speaking Two Languages: Traditional Disciplines and Contemporary Theory in Medieval Studies*. Albany: SUNY Press, 1990: 181-210.

ART AND NEW MEDIA BOOKS & EDITIONS

With Paul D. Miller (DJ Spooky), *New York is Now*. Co-producer of multimedia video DVD edition, author of introductory essay, and editor of companion book. Washington, DC: Irvine Contemporary, 2008.

Celebrity Portraits from the Andy Warhol Factory Years: Billy Name, Gerard Malanga, Carl Fischer, Curtis Knapp. Catalogue Essay and Co-curator of exhibition at Ludwig Museum, Koblenz, Germany. Koblenz: Ludwig Museum, 2007.

ARTICLES:

Translation of Regis Debray, "Qu'est-ce que la médiologie," *Le Monde Diplomatique*, August, 1999, as "What is Mediology." Available: http://faculty.georgetown.edu/irvinem/theory/Debray-What_is_Mediology.html [to be published.]

"The Labyrinth: A World Wide Web Disciplinary Server for Medieval Studies. In *Filling the Pipeline and Paying the Piper, Proceedings of the Fourth Symposium*. Ed. Ann Okerson. Washington, DC: Association of Research Libraries, 1995.

"The Labyrinth: An Electronic Information Network for Medieval Studies." *Medieval Academy News*, Sept. 1993 and *The Chaucer Newsletter*, 15/2, Autumn, 1993.

"Interpretation and the Semiotics of Allegory in the Works of Clement of Alexandria, Origen, and Augustine." *Semiotica* 63 1/2 (1987): 33-71.

"A Guide to the Sources of the Medieval Theories of Interpretation, Signs, and the Arts of Discourse: Aristotle to Ockham." *Semiotica* 63 1/2 (1987): 89-108.

"Anglo-Saxon Literary Theory Exemplified in Old English Poems: Interpreting the Cross in *The Dream of the Rood* and *Elene*." *Style* 20 (1986): 157-81. Reprinted in Katherine O'Brien O'Keefe, ed. *Basic Readings in Anglo-Saxon England*. New York: Garland Press, 1993.

"Bede the Grammarian and the Scope of Grammatical Studies in Eighth-Century Northumbria." *Anglo-Saxon England* 15 (1986): 15-44.

"Medieval Grammatical Theory and Chaucer's *House of Fame*." *Speculum* 60 (1985): 850-76.

"Cynewulf's Use of Psychomachia Allegory: The Sources of Some 'Interpolated' Passages." *Harvard English Studies* 9 (1981): 39-62.

CONFERENCE PAPERS & PRESENTATIONS (SELECTION)

"The Continuum in the Code Base: Computation as Automated Semiosis," invited paper for *Le sujet digital: / The Digital Subject: Codes*, University of Paris VIII, November, 2015.

"Street Art and Dialogic Spaces in Cities," invited paper for the conference *Street Art Contours & Détours*, University of Nice, Nice, France, September, 2015.

"Extensible Memory, Distributed Cognition, and Artefactual Intelligence: Exorcising the Ghost in the Machine," invited paper for *Le sujet digital: l'hypermnésie / The Digital Subject : Questioning Hypermnésie*, University of Paris VIII, November 15, 2012.

"Keith Haring's Visual Language." Invited Presentation at the Brooklyn Museum, public program for the *Keith Haring Retrospective* exhibition, June 10, 2012.

Street Art and the Digital City: Presented at the Theorizing the Web conference, University of Maryland, April 9, 2011

"Content Catastrophe: The Gap Between Textbooks and Global Real-Time Knowledge Acquisition," Educause, 2006. With Deborah Everhart.

"Net Knowledge: The Coming Revolution in Higher Education." First published in *Gnovis*, Georgetown-CCT's Web journal, First Issue, Dec. 2000. Revised, March 2001.

"Global Cyberculture Reconsidered: Cyberspace, Identity, and the Global Informational City." Paper originally delivered at INET '98, Geneva.

"The Book, the Page, the Text, and Biblio-Futures, or, The Once and Future Book." First presented in teleconference with the University of Iowa, June, 1999.

"Textualities, Ideologies: Manuscript to Hypertext," presented at the Modern Language Association, Division on Literary Criticism session, Washington, DC, December 28, 1997.

"Heloise and the Gendering of the Literate Subject," invited paper, presented to the Department of English and Medieval Studies Program, University of Delaware, May, 1996.

"The Pen(is), Castration, and Subjectivity: Abelard's Negotiations of Gender," presented at "Cultural Frictions: Medieval Cultural Studies in Post Modern Contexts," conference at Georgetown University, October, 1995. Available: <http://www.georgetown.edu/labyrinth/conf/cs95/papers/irvine.html>

"*Praeteritura*: Digital Memory and the Future of Things Past," presented at the Medieval Academy of America, Annual Meeting, University of Kansas, Lawrence, Kansas, April, 1996.

"Building the Labyrinth: Current Developments, Future Concerns," presented at the Medieval Institute, Annual Congress, Western Michigan University, May, 1995.

"The World Wide Web, the Labyrinth, and the Global Medieval Studies Community," presented at The Medieval Academy, Annual Meeting, March, 1995.

"The Authority of the Page: Manuscript to Hypertext," invited paper for a conference on The Early Modern Book, University of Maryland, Nov. 1994.

"Chaucer's 'Key of Remembrance' and the Problem of the *Auctores*," presented at the New Chaucer Society conference, Dublin, Ireland, July, 1994.

"The Genres of Grammatical Culture and Manuscript Textuality," presented at the Modern Language Association, Comparative Medieval Literature Division session, Toronto, 1993.

COURSES & INTERNET/WEB RESOURCES FOR TEACHING

1996-present Ongoing development of web-based courses, teaching resources
Website: <http://faculty.georgetown.edu/irvinem>

Recent Graduate Courses & Seminars (with custom-designed Websites), 2010-2016

Computing and the Meaning of Life (CCTP-715)

Media Theory and Meaning Systems (CCTP-748)

Leading by Design: Design Principles and Complex Systems (CCTP-820)

Key Concepts in Technology and How to Use Them (CCTP-798) (Online course)

Semiotics and Cognitive Technology (CCTP-711)

Cultural Hybridity: Dialogic and Remix Culture: Media, Music, Art, Photography (CCTP-725)
Technology / Theory / Culture (CCTP-797)
Media Theory and Digital Culture (CCTP-748)
Contemporary Visual Art: Theory, Practice, Institutions (CCTP-738)

UNIVERSITY INTERNET AND COMPUTING PROJECTS AND EXPERIENCE

Teaching, Learning & Technology, and Internet Project Management

- 2013-2014 Georgetown Provost's ITEL award for developing and offering the first for-credit online-only course on the Main Campus and Graduate School open to both Georgetown and non-Georgetown students. Launched first for-credit online-only course for CCT.
- 1996-2014 Developed websites for CCT Program and integration with university's Blackboard course management system.
- 2000 Worked with Georgetown's CIO and Provost to help create CNDLS, Center for New Designs in Learning and Scholarship.
- 1997-2000 Founded CCT's Keybridge.Net web production unit for students and CCT's Networked Media Center for instruction in digital multimedia and Web applications.
- 1998 Led adoption of Blackboard Web course management system at Georgetown. CCT program the first department at Georgetown to use new platform for all courses. Coordinated faculty training and student projects to facilitate adoption.
- 1995-99 Member of university's Roundtable on Teaching, Learning, Technology, in affiliation with the American Association for Higher Education.
- 1994- All courses and lectures developed with Web context. First humanities professor at Georgetown to introduce web-based courses. Numerous presentations, demonstrations, and lectures using live Web content.
- 1993-2000 Founder and Co-Director of The Labyrinth (labyrinth.georgetown.edu), the first interdisciplinary website in the humanities and leading medieval studies site. NEH "EdSitement" partner for "Best of the Humanities on the Web" (edsitement.neh.gov).

GRANTS AND AWARDS (Selection)

Georgetown University, ITEL Award, 2013-2014
DC Commission on the Arts and Humanities: Artist Grant (for co-production of documentary), 2012
Georgetown University, Summer Research Grants, 1991, 1993, 1994
National Endowment for the Humanities, Summer Stipend, 1992
National Endowment for the Humanities, Fellowship, 1987-88
National Endowment for the Humanities, Summer Stipend, 1985
National Endowment for the Humanities, Travel to Collections Grant, 1984

PROFESSIONAL ACTIVITY: CONTEMPORARY ART AND CURATORIAL PRACTICE

Curated over 30 contemporary art exhibitions, Irvine Contemporary, Washington, DC, and collaborated with DC museums on programs and acquisitions: Smithsonian National Portrait Gallery, the Corcoran Gallery of Art, The Phillips Collection. Exhibitions reviewed in *The Washington Post*, *ARTnews*, *Art in America*, and *Artforum*, 2003-2011.

Major Exhibitions Curated or Advised (Selection)

Advisor and contributor to *American Cool* exhibition, Smithsonian National Portrait Gallery, Washington, DC. Curated by Frank Goodyear and Joel Dinerstein, 2013-2014.

Image/Fame/Memory: Gerard Malanga, Billy Name, Curtis Knapp, Kate Simon & Shepard Fairey in collaboration with Billy Name and Kate Simon, March 11- April 23, 2011. Curated photographs and photo-based artworks. Reviewed in ARTnews.

Street/Studio 2.0. November-December 2010. Curated exhibition of works by Shepard Fairey, Swoon, José Parlá, Romon Yang, James Marshall, Chris Mendoza, and Gaia. Organized and moderated discussion with the artists at the Phillips Collection, Washington, DC. Installations in two locations in Washington.

Street/Studio. June-July, 2009. Curated exhibition of works by artists who use the street and urban space as extensions of their studios. Organized street mural locations for artists. Artists: Shepard Fairey, Swoon, Gaia, Imminent Disaster, Oliver Vernon, James Marshall (Dalek), EVOL, and PISA73.

Manifest HOPE:DC. Managed exhibition of over 150 artists to celebrate the inauguration of President Obama, Washington, DC, January, 2009. Book of exhibition published by Abrams Press, 2009.

Regime Change Start at Home: Shepard Fairey, Al Farrow, Paul D. Miller, October-November, 2008. Curated exhibition and negotiated the acquisition of Shepard Fairey's iconic Obama HOPE portrait by the Smithsonian National Portrait Gallery, Dec. 2008. Multiple reviews and press coverage of the exhibition and museum acquisition.

Paul D. Miller (DJ Spooky), New York is Now. DVD multimedia video edition and introductory essay. Washington, DC: Irvine Contemporary, 2008.

Celebrity Portraits from the Andy Warhol Warhol Factory Years, Billy Name, Gerard Malanga, Carl Fischer, Curtis Knapp. Exhibition first at Irvine Contemporary, 2006. Collection also exhibited at the Ludwig Museum, Germany, and the Tele Aviv Museum of Art, Israel, 2007-2009. Author of Catalogue Essay and Co-curator of exhibition at Ludwig Museum. Koblenz: Ludwig Museum, 2007.

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

ACM (Association for Computing Machinery)

The Internet Society

American Philosophical Association

American Semiotic Society

International Semiotic Society

The Charles S. Peirce Society

Digital Humanities

HASTAC (Humanities, Arts, Science, and Technology Alliance and Collaboratory)

PROFESSIONAL & COMMUNITY SERVICE

Washington, DC, DC Commission on Arts and Humanities, advisor and grant recipient, 2009, 2012
Museum Acquisitions Facilitator and Donor:

Smithsonian National Portrait Gallery, The National Gallery of Art, and
the Corcoran Gallery of Art, Washington, DC

Washington Project for the Arts, Washington, DC. Benefit Auctions, 2004-2009

Board of Directors, Contemporary Museum, Baltimore, 2003-2005

Board of Directors, Friends of the Museum of the Americas, 2003-2005

Greater Washington Initiative, Greater Washington Board of Trade, advisor, 2000

Board of Directors and Co-Founder, Washington D.C. Technology Council, 1999-2000

Educause and Internet2 member and university representative, 1998-2000

LANGUAGES

Greek, Latin, French, German, Old English, Middle English, Old French

PROGRAMMING & DIGITAL MEDIA PRODUCTION

UNIX, C, HTTP server, HTML, CSS, JavaScript, Adobe CS Suite

REFERENCES

Available on request